

**Name:** Jane Doe  
**Title:** Miss State  
**Hometown:** Anytown, America

**Date of Birth:** December 29, 1981

**Education:** University of State – sophomore – Bachelor of Science, Liberal Arts  
Frederick Douglass High School

**Platform Issue:** Celebrating Cultural Diversity and Inclusiveness

**Scholastic/Career Ambition:** Obtain a Masters of Business Administration

**Talent:** Pop Vocal / “Fallen”

**Scholastic Honors:** Recipient of National Coca-Cola Scholarship; Recipient of the Metropolitan Urban League National Scholarship; Dean’s List; Member of the President’s Leadership Council at the UCF

**Leadership Roles:** Created and implemented a comprehensive Cultural Diversity Education Curriculum for grades K-12 in twelve Public Schools; University Student Body Senator; H.S. Sr. Class Pres.; College Sorority President.

**Accomplishments:** Recipient of the J.C. Penney Golden Rule Award for Outstanding Volunteer Service to Community; Recipient of the National Conference for Community and Justice Humanitarian Award; Performer, Grand Ole Opry in Nashville; Have completed two (2) marathons; Piano Performance scholarship at State University.

**Interesting Facts:** First person on either side of my family to attend college; Youngest of five children with a 13 year gap between me and my next oldest sister and an almost 20 year gap between the oldest and myself.

**Employment:** Internship with a Law Firm; Internship with local ABC television affiliate; Student Assistant at State University .

**Marketing Plan:** I would combine my experience as an intern with a major national marketing firm with my strong belief in the Miss America Organization to establish a three-step plan to market this national program. I would work at educating these corporate and commercial sponsors on the “truth” of our organization. Through meetings with key decision makers within these organizations, I would change their attitudes toward the benefits of partnering with our organization. Finally, I would then “ask for the sale” and demonstrate to them how a joint partnership will further the goals of both organizations.

**Legacy:** My hope is that in the year of my service as Miss America, I would leave a marked, concrete, and measurable difference in this nation regarding the way we respect each other’s cultural heritage. I hope that through my continued involvement on the national level with the National Conference for Community and Justice that we will hold events at the grassroots level, which not only discuss that topic, but bring about local and state-wide policy changes in which we address cultural diversity in the workplace.

**Why I should be Miss America this year:** It is critical that this nation face and embrace its cultural diversity issues and it must be done now. The traditional ethnic make-up of our country is rapidly changing and unless we confront and inoculate the potential conflicts, which might arise, we are headed to potential racial conflicts we have not seen since the 1960s. These conflicts are generally caused by fear and ignorance. Through a nation-wide spokesperson who can give this issue a face and a voice, we can begin the educational process which needs to take place. The reality is that Miss America can have her greatest sphere of influence among our nation’s youth. By placing Miss America in the midst of our nation’s young people, we start the process of changing mindsets and, ultimately, changing the way in which they will treat one another in the future. The issues related to Celebrating Cultural Diversity and Inclusiveness are not just related to race, but also to religion, cultural differences, and sexism. There is no greater role for Miss America than to educate, empower, and embrace the issue of cultural diversity at this point in our nation’s history.